

Ass.Prof. Dr. Arnold Schuh
Director, Competence Center for Emerging Markets & CEE

To Whom It May Concern

September 10, 2020

Reference for Mirza MUJANOVIC

I am writing this reference at the request of Mr. Mirza Mujanović. I have known Mr. Mujanović in my capacity as director of the Master Class CEE 2019/20 and lecturer of several courses. He finished successfully the program in June 2020. The MC CEE is a compact and best practice program focusing on management in Central and Eastern Europe that is supported by four corporate partners (Erste Bank Group, Henkel CEE, Mondi Group, VIG). The 1-year program is of supplementary nature for students of the master and doctoral studies at WU. Students who take part commit to an additional effort and work-load to their regular studies at our university. The chosen students are characterized by a strong motivation and interest in the economic affairs in the CEE region.

Mr. Mujanović is a highly motivated student with a strong interest in the fields of business and management in the CEE region. He passed all of my courses (Strategies and Management for CEE; Project seminar) with an excellent grade. While his specialization is marketing, he is interested in general business issues too as his great interaction with our corporate guest speakers showed. He is very eager to bring up own ideas, asks good questions and likes to take the initiative. I am glad that I had him as a student in the program.

He shows a strong self-motivation and intellectual curiosity. He is also a good team-player what he demonstrated at several occasions in class. Mr. Mujanović is characterized by a strong sense of responsibility, dedication to the task and by a solution-oriented approach. He is highly reliable, trustworthy and a likable person.

I can recommend Mr. Mujanović without any hesitation.

Sincerely yours,

